



Diana Palumbo Founder & Chief Financial Officer

Can you remember a moment in time when you realized that there's "nothing more fierce than a mama bear?" Have you ever been in a situation where you've had to be courageous because "quitting wasn't an option?"

I've discovered our strength and courage through the last seventeen years of helping our daughter overcome the devastating effects of a severe traumatic brain injury that she sustained in a motor vehicle accident at sixteen years old.

An exceptional teenager then, an extraordinary disabled young woman now.

She went from being Miss California Jr. National Teenager, founder of a charity at 15 years old and a Scholar Athlete to a Public Speaker who lost her ability to speak clearly. She uses a computer to speak, a wheelchair for mobility and sign language to express her love and gratitude.

We are long past the early days of restorative surgeries and constant daily therapies, and are currently in the chapter where we learned to accept her disABILITIES and created a "new normal" in spite of them. Our eyes, and hearts, have been opened to a different life journey some people experience. One we'd never known before. Which is why we are uniquely equipped and driven to create programs for the disABLED community that focus on the joys in life, not the challenges. Programs that inspire, teach, and help adults with brain injuries, and their families to live a life of their choosing, among a supportive community of family and friends.